

The 7th Global Competition on Systematic Innovation (GCSI) Call for Project Exhibition/Competitions

Your outstanding innovation deserves Global Recognitions in the International Arena!

Innovation maybe accidental, systematic innovation is destined!

<http://www.systematic-innovation.org/icsi2017> e-mail: gcsi2017@systematic-innovation.org

Accompanying Conference: www.systematic-innovation.org/icsi2017

First place award: Prize + Platinum medal award + Certificate

Multiple gold/silver/bronze medals awards available

Author's live presentation is NOT required to win, though encouraged.

I. Organizers:

- International Society of Innovation Methods (I-SIM)
- The Society of Systematic Innovation (SSI)
- Tsinghua University (THU)
- The Chinese Ergonomics Society (CES)

II. Important Due Dates

● Project Registration	April 15, 2017
● Notification of First Screening Results	May 31, 2017
● Final Project Package	June 15, 2017
● Final Exhibition & Awards	July 12-14, 2017

*** The registration fee for GCSI projects is USD 60 or RMB 400 per project.**

III. Background and Objectives

Systematic Innovation is a field of knowledge, practical tools, and processes which can enable us to systematically identify innovation opportunities and/or arrive at innovative problem solutions. To date, the great majority of innovation ideas come from brain storming type of random processes or spontaneous genius. Both of the situations are either hard to come by or highly unpredictable. In addition, they do not expose us to a full solution space for us to choose the best available solutions. **Although, the results are important, the processes to generate the results are vitally important to determine if the desirable results can be achieved reliably.** Systematic Innovation knowledge and tools provide systematic processes to enable humans to identify opportunities and solve problems reliably. However, the existing invention/innovation competitions all focus on the results with no consideration at all on the process of generating ideas.

In this highly competitive world, innovation is a survival necessity. We believe that Random Innovation can only help companies to survive but not to excel. **To excel, a company needs to deploy systematic innovation!** It is believed that “Innovation may be accidental, systematic innovation is destined”. **The goals of this global exhibition/competition are to promote systematic innovation and help the proliferation of innovation results.** In order to nurture the ability to generate innovative ideas reliably and to see the full solution space of problems, the Society of Systematic Innovation (SSI) established the world's only Global Competition on

Systematic Innovation (GCSI). Your participation of project competition is cordially invited.

Innovations/Inventions are all welcome. Multiple medals and certificates will be awarded to a number of winners.

The GCSI is organized in corporation with the “International Conference on Systematic Innovation”

(<http://www.systematic-innovation.org/icsi2017/>) where papers are presented.

IV. Special Features Of The Competition

The GCSI is established with the below distinguishing features:

A. Both “Opportunity Identification” and “Problem Solving” types of projects are valued.

In fact, “identifying the right thing to do” is far more important than “doing the thing right”. As such, in addition to “Device Innovations”, “Process Innovations”, “Service or Business Model Innovations” are all valued.

B. Both results and idea generating processes are accounted for in the evaluation of each project.

In all the existing invention or innovation competitions, only the results are evaluated. The Society of Systematic Innovation believes random innovation can only produce sporadic results probably good for survival. To excel in the competitive world, establishing and maintaining a sustainable and consistent strong flow of innovation is needed. Promoting systematic innovation is the way to institutionalize an innovation culture. The Process of doing the systematic innovation is the long-term guarantee of sustainable innovation results.

V. Types of Projects

Project categories:

- A. New product/device invention or innovative improvements
- B. Innovative Process Improvement or invention
- C. Innovative Service model or Processes
- D. Others (Specify for consideration)

VI. Awards

The awards will be allocated based on the quality of the innovations. Multiple **Gold** medals, **Silver** medals, **Bronze** medals, and Honorable Mentions will be awarded. All Awardees will be presented with certificates and appropriate medals in the closing ceremony of the 2017 International Conference on Systematic Innovation. (<http://www.systematic-innovation.org/icsi2017/>) The best **high quality projects in open category** will also be given monetary awards with below scale:

First place award: Prize + Platinum medal award + Certificate

Second place award: Platinum medal award + Certificate

Third place award: Platinum medal award + Certificate

Multiple gold/silver/bronze medals awards available + Certificates

(* The Review Committee reserves the right to adjust the number of awardees based on the quality of the projects.)